

# Meeting the Gatsby Benchmarks 2022



## INFO SHEET

The Morrisby Careers suite has been designed from the ground up to help you meet and exceed the Gatsby Benchmarks. This highly engaging and student-centred system will enable you to anchor your careers program in evidence and generate data for Compass+ and other reporting requirements.

Morrisby is the **quality** name in Careers and the only product to come from a company achieving all the following:



### Gatsby Benchmark

### How Morrisby helps you meet this benchmark



A stable careers programme

- ✓ Morrisby provides a complete student focused system with 22 ready-made lessons aligned to the CDI framework and Gatsby Benchmarks.
- ✓ The Morrisby Manager system provides detailed analysis of student progress against the Gatsby benchmarks and can generate data for Compass+.
- ✓ With the ability to link to school MIS systems such as SIMS, Morrisby can easily be used by tutors, PSHE and support staff, as well as the careers department.



Learning from career and labour market information

- ✓ Morrisby includes over 600 accurate and regularly updated careers profiles, subject areas and course listings including apprenticeships.
- ✓ Each career profile has up to date LMI as well as detailed entry requirements and pathways, whether academic or technical.
- ✓ One of the 22 built-in lessons **“Understanding the school leaver and graduate jobs market”** helps students analyse and critically appraise LMI.



Addressing the needs of each pupil

- ✓ Morrisby has award-winning psychometric assessments that identify pupil aspirations, values and interests and generates tailored suggestions for each, and every student.
- ✓ Each student has a unique profile that builds up over time and includes their participation in events and activities, culminating in the generation of a “Learner Passport”.
- ✓ Individual needs such as SEN, EAL or PP can be included and even automatically input from the school MIS.



Linking curriculum learning to careers

- ✓ Morrisby includes lesson plans which can be used cross-curriculum, as well as the ability to add your own activities using the Compass+ vocabulary to record subject areas.
- ✓ The Morrisby system includes the Skills Builder framework and students can connect the skills required for the modern workplace alongside their academic skills.



Encounters  
with  
employers  
and  
employees

- ✓ Students can record their interactions with employers and even include evidence such as certificates or photos, as well as the Skills Builder skills being exercised.
- ✓ All employer talks and activities can be centrally recorded in Tracker alongside the relevant Gatsby Benchmarks. Students can then record their feedback on these and any other activities using the built-in feedback tools.
- ✓ The Morrisby lesson “**Successful interviews**” prepares the way for future employer encounters and the lesson “**CVs**” will result in a tailored, quality CV document.



Experiences  
of workplaces

- ✓ All Morrisby career profiles include examples of day-to-day activities in the workplace and most include videos of people in those roles describing their experiences.
- ✓ A student's career suggestions will highlight the areas where work experience is likely to be most beneficial.
- ✓ Morrisby includes tools to record work experience and a lesson called “**Preparing for the work experience placement**”.



Encounters  
with further  
and higher  
education

- ✓ Morrisby includes university and college profiles covering the UK as well as the Top 500 institutions worldwide. These are regularly updated with the latest information from UCAS, HESA, Office for students and our partner Times Higher.
- ✓ The course search tool helps students compile a shortlist that can then be easily shared with tutors or parents.
- ✓ A dedicated open days tool allows visits and reflections to be easily recorded.



Personal  
guidance

- ✓ The Morrisby assessments allow for detailed insight into the individual and lead on to personalised recommendations for careers, subjects and even courses.
- ✓ Student profiles are comprehensive and can easily be viewed by tutors as well as careers staff. They include a “timeline” of all the student engagements while at school.
- ✓ The system includes interview tools which are suited for careers advisers, as well as a meetings tool. This encourages all guidance discussions – such as options choices or destinations to be recorded.
- ✓ Morrisby offers training for school staff to deliver feedback to students on their Morrisby reports.

## All this and Compass+ too



Once you have generated activity data with Gatsby Benchmarks, it is then a simple task to upload this to the Careers and Enterprise Company Compass+ tool. And even better – Morrisby activity can have multiple benchmarks – allowing you to more accurately define and evidence your provision.

For details on how to upload data to Compass+ here is the Careers and Enterprise Company guide: <https://bit.ly/3IfLQon>